

State Technical Assistance Webinar: Leadership and Management Practices for Child Safety Programming

October 21, 2026



Advancing the Field of Injury and Violence Prevention



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Funding Sponsor

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Engagement



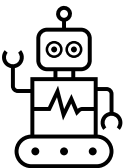
Closed **Captions** can be viewed by clicking the CC button at the bottom of your Zoom screen



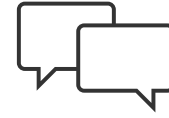
We will provide **verbal descriptions and summaries** of slide content and chat messages



Follow-up materials such as recordings and handouts will be available and meet or exceed compliance guidance



Per EDC policy, AI bots/notetakers are not allowed and will be removed.



Use the **chat feature** to ask questions and make comments throughout



Please stay muted when not speaking



Please turn your **camera on**, if possible, to facilitate our engagement



This **session will be recorded** and posted on the CSN website



Rename yourself with your state abbreviation and full name

Community Guidelines

We ask during today's session that you:

- Focus on intentional presence
- Bring a curious stance
- Be partners in learning
- Honor others' perspectives, experiences and learning styles
- Take care of yourself as needed



Agenda

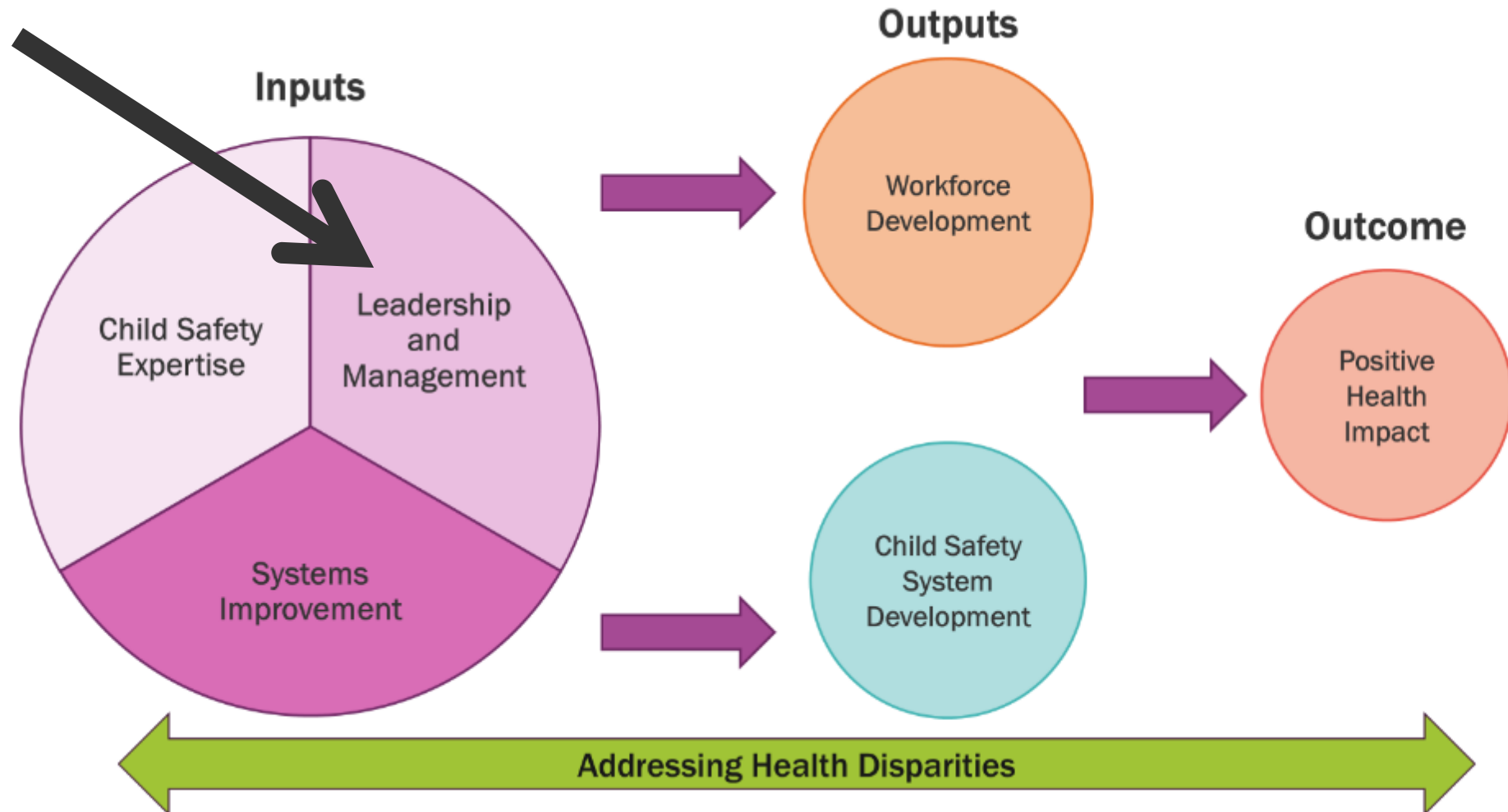
- Welcome and introductions
- Leadership and Management:
Complementary Practices
- The *Leading and Managing Framework*
- Applying the model to your work
- Examples from the field



Leadership and Management Practices for Child Safety Programming



Our Strategy: CSN Framework for Quality Improvement and Innovation in Child Safety



Leadership and Management: Complementary Practices

Leadership

- Leading means **mobilizing** others to envision and realize a better future.
- Leadership **supports** people to adapt, commit, and achieve results in complex conditions.

Management

- Managing means **planning** and using resources efficiently to produce intended results.
- Management **creates** reliable systems.

Word Cloud

- What does leadership mean to you?

What are some words you think of when you hear the word “leader?”

- What does manager mean to you?

What are some words you think of when you hear the word “manager?”

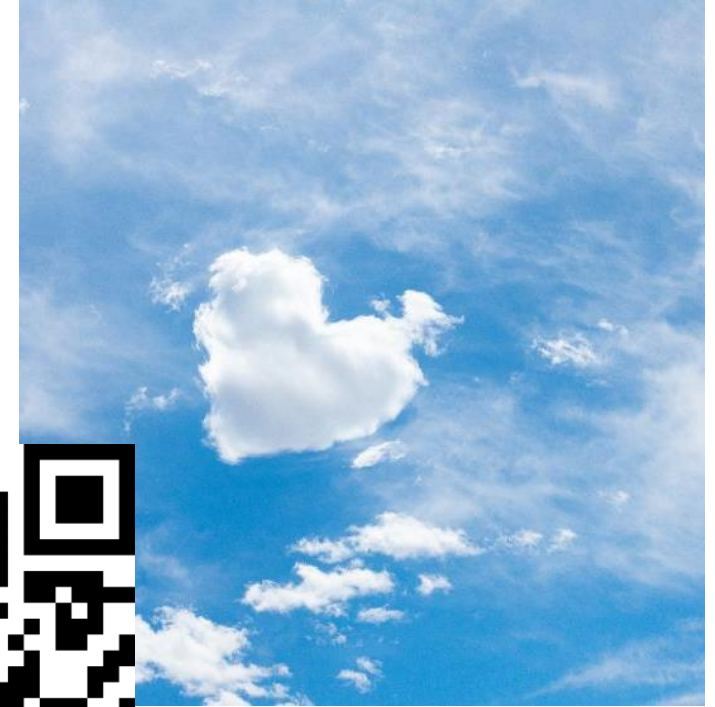
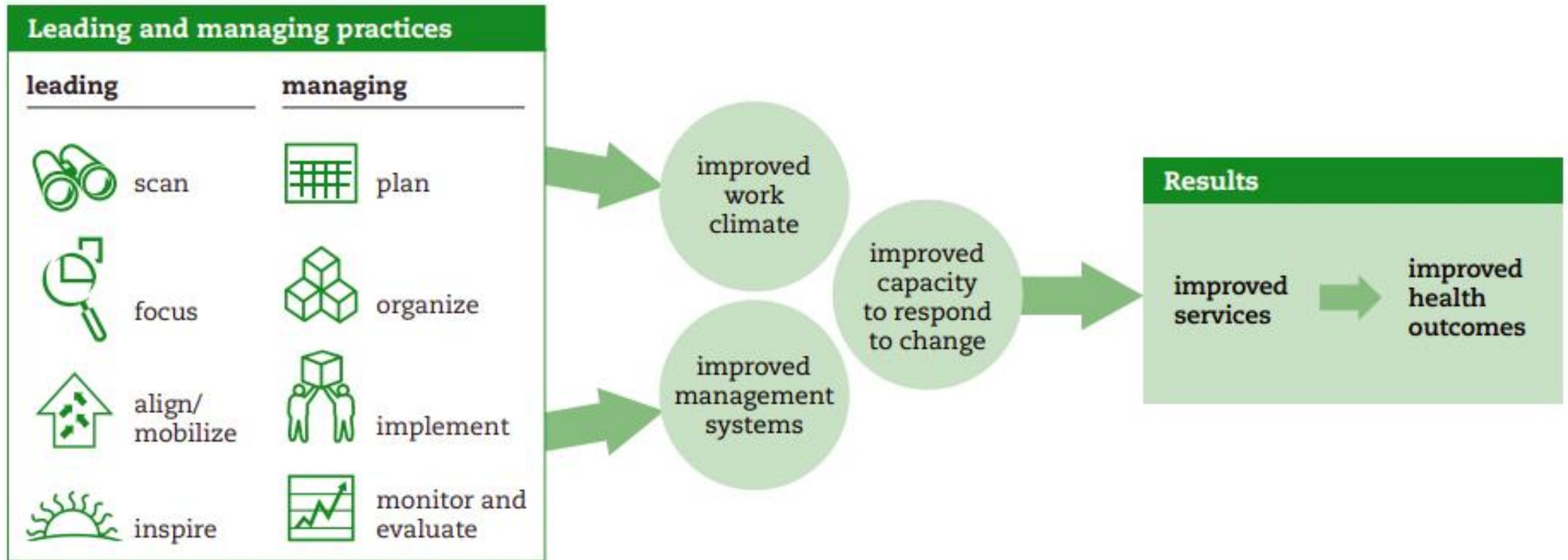


FIGURE 1 Leading and Managing for Results Model



When applied consistently, good leading and managing practices strengthen organizational capacity and result in higher-quality services and sustained improvements in health.

Leading: Scan, Focus, Align/Mobilize, Inspire

Leadership helps people interpret conditions, choose a direction, and move together.



Scan

What do the data, families, partners, and context tell us?



Focus

What are the mission, critical challenges and key priorities for action?



Align/ Mobilize

Who needs to be involved—Are partners enlisted, united, and ready to commit resources?



Inspire

How will we build trust, commitment, innovation, and sustainability?

Managing: Plan, Organize, Implement, Monitor & Evaluate

Management creates the conditions for consistent, responsive execution.



Plan

What results, actions, responsibilities, resources, and timeline are expected?



Organize

Are roles, structures, processes, and communication pathways set up to support the work?



Implement

Are we carrying out the work efficiently, effectively, and responsively?



Monitor & Evaluate

What are we learning—and what will we change based on the evidence?

**Which practice
do I use most
often in my work?**

**What is one
practice that I
would like to
strengthen?**



From; Managers Who Lead: A Handbook for Improving Health Services.
Cambridge, MA: Management Sciences for Health, 2005, P. 8

Questions and Discussion



Closing Reflections

What is one step you can take in the next week towards strengthening a leadership or management practice?



Thank you!

1

Please fill out our brief evaluation:



2

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